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Swedish American Chambers of Commerce Annual Meetings and Conference "SACC Summit"

Washington, D.C., November 7, 2022 --- The Swedish American Chambers of Commerce, Inc., SACC-USA held its annual meetings "SACC Summit" in Fort Lauderdale, FL, November 3-4 hosting their regional Boards, members, and the business community at large to gauge the business climate and outlook and connect Swedish and American businesses.

The theme for this year's summit was "The Future of...." as explored in panel discussions on security, the green transition including electromobility, innovation and entrepreneurship. Renowned author and theorist **Dr. Jonas Ridderstråle** delivered a highly praised keynote lecture; other prominent speakers included **Jasmin Utter, General Manager SAS Region Americas, Anders Gustafsson, Senior Vice President Americas & President and CEO of Volvo Cars USA**, and **Fredrik Klevenfeldt, Director Marketing Communications Volvo Trucks North America**. **Christer Otterström, CEO of Hummeltopf** spoke to radical recycling at their plant reaching a 96% recycling rate of materials processed and **Andrew Dunn, President Mobile Guarding North America** at protective services leader **Securitas**, spoke to their partnership with the National Center for Missing & Exploited Children; **HRH Princess Madeleine of Sweden**, a resident of Florida since 2018, joined for parts of the meetings.

"It was a great honor to welcome the Princess, incisive speakers, and multi sector delegations from the regional SACC chapters to Fort Lauderdale. We all contributed to a memorable Summit uniting new and old friends on the true and tried business platform SACC Summit. We look forward to passing the baton to our regional chapter in Detroit for the 2023 edition of the SACC Summit". - **Per Cedergren, President SACC Florida**

"We are delighted to note such a big interest in our organization and offer, from trade delegations and B2B programs to conferences such as the SACC Summit via other strong platforms for business development. We look forward to welcoming to our Transatlantic Day in Stockholm on February 7 and to Executive Forum in Washington D.C. on May 4 in connection with US investment summit SELECT USA; both excellent opportunities to gauge and take advantage of a conducive business climate". - **Karin Hammar, CEO, SACC USA**.

SACC USA and SACC Florida

The Swedish American Chambers of Commerce, Inc., SACC-USA, is a key factor in trade promotion and business development across the Atlantic. The SACC USA network consists of some 2,500 members, 20 offices/chapters and presence in 37 US states. SACC Florida, one of the 20 chapters, operates out of Fort Lauderdale, and covers the entire state Florida with a view to be the foremost resource for the Swedish American business community in Florida.

For more information and photos from the event, please contact:

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